

PICKAWAY COUNTY COMMUNICATIONS CONTEST

Virtual – Email speeches, demonstrations and Sr. Infomercials. Due May 30, 2020

By Mail – Mail Jr. and Intermediate Marketing Entries. Due May 30, 2020

I. DEMONSTRATIONS AND ILLUSTRATED TALKS:

General Guidelines

1. A member may select any topic for his or her demonstration. Demonstration topics and materials should be prepared by the 4-H member. Topics and materials previously used by someone else in another demonstration should not be utilized.
2. An individual or team who has participated in a previous year will be expected to present a different demonstration than he or she gave previously.
3. The presenter(s) uses appropriate props and other visual aides to teach others about a subject or how to do something.
4. There is a separate horse related contest that takes place in April. Members wishing to participate in the State Horse Communication Contest should visit the OSU Equine program website at <http://horse.osu.edu>. Members with a horse topic area may enter the regular speech and/or demonstration classes at the county level.
5. There is a separate shooting sports related contest that takes place during the Ohio State Fair. Members wishing to participate in the State Shooting Sports Speaking and Demonstration Contest should visit the OSU 4-H website at <https://ohio4h.org/nonlivestockguidebook>. Members with a shooting sports topic area may enter the regular speech and/or demonstration classes at the county level.
6. No large animals (i.e., horse, beef, sheep, goat, dairy, or hogs over 20 pounds) may be used in a demonstration. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals.
7. Small animals (under 20 pounds) may be used in a 4-H demonstration provided that the animals do not place the public at risk and that they meet all of the health requirements established by the Ohio Department of Agriculture Livestock Health Requirements found in the Ohio State Fair Livestock Exhibitor Handbook. Current health and shot records must be carried with the animal. Animals must remain caged or leashed before and after the presentation.
8. **Team Demonstrations for 2020 may only be within a family/household.** A team demonstration consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class.
9. A demonstration, whether given by an individual or a team of two members, should last between **5 to 7 minutes for Juniors** and between **8 to 10 minutes for Intermediates and Seniors**. Timing begins when the member begins to speak and ends at their conclusion. The time allotted for introductions, questions and answers is not included in their time.
10. Firearms, bows, arrows, paintball guns, air rifles, weapons, gun cases, or any reasonable facsimile may not be used in a 4-H demonstration or illustrated talk. Plastic replicas may be permissible, but we urge caution in the use of items that look truly authentic in that they may create concerns with security.
11. A member who has won a clock trophy at the State Fair in any one class will not be eligible to participate in the same class again. Previous state fair clock trophy

- winner must wait until they are eligible to enter a new class, ie: A junior individual must wait until they are of age for the intermediate class to participate.
12. Members who use PowerPoint or Prezi within an illustrated talk or demonstration should use the technology to supplement their delivery. The illustrated talk may not be a pre-recorded narration. The member is required to provide a live delivery of the topic.

Classes:

Illustrated Talk or Demonstration – without use of computer technology (5-7 min.)

1. Junior Individual - age 8-10 as of January 1 of current year and in the 3rd grade)
2. Junior Team - age 8-10 as of January 1 of current year and in the 3rd grade)
 - The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
 - The presenter may use charts, posters, pictures to deliver the illustrated talk or to stress points with the demonstration.
 - No PowerPoint or computer-generated programs permitted in the Junior Division. (Posters can be created using computer word processing and graphics)

Illustrated Talk or Demonstration – with or without the addition of computer technology (8-10 minutes)

1. Intermediate Individual - age 11-13 as of January 1
2. Intermediate Team - age 11-13 as of January 1 of the current year
3. Senior Individual - age 14 and up
4. Senior Team – age 14 and up
 - The presenter uses appropriate props and/or computer generated visual aides to teach others about a subject or how to do something. Examples:
 - A demonstration may be delivered. PowerPoint type or Prezi slides *may be* added in addition to other props to help present their message
 - An illustrated talk may be delivered in this category with the members using PowerPoint type technology to present all or part of the visual message; must be accompanied by live narration.
 - Requires live speech delivered along with the PowerPoint or Prezi message (No pre-recorded narration)
 - Member is evaluated on their communication skills and ability to effectively use technology, posters or props to enhance their talk or demonstration.

II. MARKETING DIVISION – Members do not accompany these entries to judging. Entries must be submitted by 4:30 pm on March 25. Results will be announced during the county contest.

General Guidelines

Junior Division (age 8-10): Thank You Card –without computer generated graphics

Junior Division (age 8-10): Thank You Card –with computer generated graphics

1. This should be an original “thank you” card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged. **NEW: Use of the 4-H emblem is required.** The 4-H emblem should be used correctly.
2. Only one total marketing entry per member.
3. Card should be on 8 ½ x 11 white cardstock, folded once.

4. Art and message must be the original work of the member.
 5. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. For the non-computer category, designs must be hand-lettered and drawn or cut by hand.
 6. Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in computer category provided the design is the original work of the member. No commercially designed clipart may be used.
 7. Designs must be able to be duplicated.
 8. Cards with a downloaded 4-H logo must be entered into the computer division.
 9. Member's name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
 10. Evaluation will be based on the quality, creativity, and originality of the design.
- **Winning design(s) at the state level contest may be printed on cards to be sold to benefit the Ohio 4-H Foundation.

Intermediate Division (age 11-13): Holiday Card-*without* computer generated graphics

Intermediate Division (age 11-13): Holiday Card-*with* computer generated graphics

1. This should be an original "Holiday" card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged but not required. The 4-H emblem should be used correctly.
 2. Only one entry per member.
 3. Card should be on 8 ½ x 11 white cardstock, folded in half (only one fold).
 4. Art and message must be the original work of the member.
 5. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. For the non-computer category, designs must be hand-lettered and drawn or cut by hand.
 6. Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in computer category provided the design is the original work of the member. No commercially designed clipart may be used.
 7. Designs must be able to be duplicated.
 8. Cards with a downloaded 4-H logo must be entered into the computer division.
 9. Member's name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
 10. Evaluation will be based on the quality, creativity, and originality of the design.
- **Winning design(s) at the state level contest may be printed on cards to be sold to benefit the Ohio 4-H Foundation.

Senior Individual (age 14 and up) – 4-H Infomercial Promoting 4-H

1. This is a video "short" that promotes the 4-H program
2. This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think "YouTube." The video should include recorded visual, sound, and narration to convey a message.
3. The video should be the original work of the member making the entry.
4. Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).
5. The video should be 2-4 minutes long. Penalties will be assessed for videos less than 2 minutes or longer than 4 minutes.

6. Videos must be submitted on a DVD, flash drive, or submitted electronically with the Extension office by sending the link via email to sharp.5@osu.edu. Videos must play using QuickTime Player or Windows Media Player.
 7. The member's name, age, and county must be neatly written on the DVD or included in the email, along with the presentation title.
 8. Evaluation will be based on the quality and originality of the message, which should persuade the viewer to action, as well as on the creative and professional use of technology.
- ** By submitting an entry you agree to allow counties and the State 4-H program to use the promotional video to promote 4-H throughout Ohio.

III. HEALTH & SAFETY SPEAKING:

General Guidelines

1. Contestants are to select a topic of human health or safety that affects family living, whether it is in the home, on the farm, on the highway, or in public places. A local example and supporting statistic (with sources cited) are required. Speeches should be written/prepared by the 4-H member giving the speech.
2. Junior division contestants shall be 4-H members who are 8 -13 years old (and at least 3rd grade) on January 1. Senior division contestants shall be 4-H members who are 14 years of age or over on January 1.
3. Junior division contestants' speeches are to be 2.5-3.5 minutes in length with a 10 point deduction if over/under time. Senior division contestants' speeches are to be 4.0-5.5 minutes in length with a 10 point deduction if over/under time.
4. No props, singing, music or dancing. Prompters (scripts, note cards, verbal cues) may be used at the county-level contest only, but the judges may take that into consideration when scoring and determining placing. Prompters may not be used at the preliminary or state contests.
5. Appropriate dress is required for all Health & Safety Speaking participants. The use of costumes is not permitted. Participants must wear shoes.
6. A member who was a winner in the county or preliminary contest in 2019 is eligible to participate in 2020 providing he or she was not a State winner in 2019.
7. Junior and Senior division winners at the county level will advance to Preliminary level competition.
8. Evaluation will be based on content, organization, and delivery.

Classes – Health & Safety Speaking

1. Junior Speech - age 8(3rd grade)-13 as of January 1 of current year (2.5-3.5 min)
2. Senior Speech - age 14 and up as of January 1 of current year (4-5.5 min.)

PICKAWAY COUNTY COMMUNICATIONS CONTEST ENTRY FORM

Include the following information in the email message of your video submission. Email to sharp.5@osu.edu. For Marketing entries include the information on a note and mail to OSU Extension, P.O. Box 9, Circleville, OH 43113

Entry Information:

Club Name

Name

Birth Date

Age as of 1/1/20

Category

Title of Demonstration/Speech

Classes include:

Demonstration/Illustrated Talk – without technology

- Junior Individual
- Junior Team

Demonstration/Illustrated Talk – with or without technology

- Intermediate Individual
- Senior Individual
- Intermediate Team
- Senior Team

Health & Safety Speaking:

- Junior Speech
- Senior Speech

Marketing Division:

- Junior without computer
- Intermediate without computer
- Junior with computer
- Intermediate with computer
- Senior

These 4 types of entries must be mailed.