

## PICKAWAY COUNTY COMMUNICATIONS CONTEST

April 14, 2016 at 6:00 pm

Demonstrations and Illustrated Talks

Marketing Contest

Health & Safety Speeches & Skits

### I. DEMONSTRATIONS AND ILLUSTRATED TALKS:

#### General Guidelines

1. An individual or team who has participated in a previous year will be expected to present a different demonstration than he or she gave previously.
2. The presenter(s) uses appropriate props and other visual aides to teach others about a subject or how to do something.
3. A member may select any topic for his or her demonstration. Demonstration topics and materials should be prepared by the 4-H member. Topics and materials previously used by someone else in another demonstration should not be utilized.
4. There is a separate horse related contest, that takes place in March. Members wishing to participate in the State Horse Communication Contest should visit the OSU Equine program website at <http://horse.osu.edu>. Members with a horse topic area may enter the regular speech and/or demonstration classes at the county level.
5. No large animals (i.e., horse, beef, sheep, goat, dairy, or hogs over 20 pounds) may be used in a 4-H demonstration. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals.
6. Small animals (under 20 pounds) may be used in a 4-H demonstration provided that the animals do not place the public at risk and that they meet all of the health requirements established by the Ohio Department of Agriculture Livestock Health Requirements found in the Ohio State Fair Livestock Exhibitor Handbook. Current health and shot records must be carried with the animal. Animals must remain caged or leashed before and after the presentation.
7. A team demonstration consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class. A Sr. Team division no longer exists; therefore, all team members must be younger than 14 years of age.
8. A demonstration, whether given by an individual or a team of two members, should last between 6 and 9 minutes for Juniors and between 9 and 12 minutes for Intermediates and Seniors. Timing begins when the member begins to speak and ends at their conclusion. The time allotted for introductions, questions and answers is not included in their time.
9. Firearms, bows, arrows and weapons, or any reasonable facsimile may not be used in a 4-H demonstration or illustrated talk. Plastic replicas may be permissible, but we urge caution in the use of items that look truly authentic in that they may create concerns with security.
10. A member who has won a clock trophy at the State Fair in any one class will not be eligible to participate in the same class again. Previous state fair clock trophy winners must wait until they are eligible to enter a new class, ie: A junior individual must wait until they are of age for the intermediate class to participate.

11. A lap top and projector will be provided. Members using computer generated or other audio visual equipment may bring their own laptop as a back-up in case any issues arise, but to assist with time we recommend members bring a USB flash drive to use on the provided equipment.
12. Members may have minimal assistance in setting up their demonstration; however those individuals going on to state competition will be expected to set up their materials on their own with no outside assistance.
13. Members using computer generated graphics such as PowerPoint, that face computer glitches may, with permission of the judges, call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
14. Members who use PowerPoint within an illustrated talk or demonstration should use the technology to supplement their delivery. The illustrated talk may not be a pre-recorded narration. The member is required to provide a live delivery of the topic.

### **Classes:**

#### **Illustrated Talk or Demonstration – without use of computer technology (6-9 min.)**

1. Junior Individual - age 8-11 as of January 1 of current year and in the 3<sup>rd</sup> grade)
2. Junior Team - age 8-11 as of January 1 of current year and in the 3<sup>rd</sup> grade)
  - The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
  - The presenter may use charts, posters, pictures to deliver the illustrated talk or to stress points with the demonstration.
  - No PowerPoint or computer-generated programs. (Posters can be created using computer word processing and graphics)

#### **Illustrated Talk or Demonstration – *with or without* the addition of computer technology (9-12 minutes)**

1. Intermediate Individual - age 12-13 as of January 1
2. Intermediate Team - age 12-13 as of January 1 of the current year
3. Senior Individual - age 14 and up
  - The presenter uses appropriate props and/or computer generated visual aides to teach others about a subject or how to do something. Examples:
    - A demonstration may be delivered. PowerPoint type slides *may be* added in addition to other props to help present their message
    - An illustrated talk may be delivered in this category with the members using PowerPoint type technology to present all or part of the visual message; must be accompanied by live narration.
  - Requires live speech delivered along with the PowerPoint message (No pre-recorded narration)
  - Member is evaluated on their communication skills and, if applicable, their ability to effectively use technology within their talk or demonstration.

**\*\*Senior Team - *there will not be a Sr. Team category***

**II. MARKETING DIVISION – Members do not accompany these entries to judging. Entries must be submitted by April 5. Results will be announced during the county contest.**

General Guidelines

**Junior Division (age 8-11): Thank You Card –*without* computer generated graphics**

**Junior Division (age 8-11): Thank You Card –*with* computer generated graphics**

1. This should be an original “thank you” card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged but not required. The 4-H emblem should be used correctly.
  2. Only one entry per member.
  3. Card should be on 8 ½ x 11 white cardstock, folded once.
  4. Art and message must be the original work of the member.
  5. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. For the non-computer category, designs must be hand-lettered and drawn or cut by hand.
  6. Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in computer category provided the design is the original work of the member. No commercially designed clipart may be used.
  7. Designs must be able to be duplicated.
  8. Cards with a downloaded 4-H logo must be entered into the computer division.
  9. Member’s name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
  10. Evaluation will be based on the quality, creativity, and originality of the design.
- \*\*Winning design(s) at the state level contest may be printed on cards to be sold to benefit the Ohio 4-H Foundation.

**Intermediate Division (age 12-13): Holiday Card–*without* computer generated graphics**

**Intermediate Division (age 12-13): Holiday Card–*without* computer generated graphics**

1. This should be an original “Holiday” card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged but not required. The 4-H emblem should be used correctly.
  2. Only one entry per member.
  3. Card should be on 8 ½ x 11 white cardstock, folded once.
  4. Art and message must be the original work of the member.
  5. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. For the non-computer category, designs must be hand-lettered and drawn or cut by hand.
  6. Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in computer category provided the design is the original work of the member. No commercially designed clipart may be used.
  7. Designs must be able to be duplicated.
  8. Cards with a downloaded 4-H logo must be entered into the computer division.
  9. Member’s name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
  10. Evaluation will be based on the quality, creativity, and originality of the design.
- \*\*Winning design(s) at the state level contest may be printed on cards to be sold to benefit the Ohio 4-H Foundation.

### **Senior Individual (age 14 and up) – 4-H Infomercial Promoting 4-H**

1. This is a video “short” that promotes the 4-H program
  2. This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think “YouTube.” The video should include recorded visual, sound, and narration to convey a message.
  3. The video should be the original work of the member making the entry.
  4. Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).
  5. The video should be 2-4 minutes long. Penalties will be assessed for videos less than 2 minutes or longer than 4 minutes.
  6. Videos must be submitted on a DVD and must play using QuickTime Player or Windows Media Player.
  7. The member’s name, age, and county must be neatly written on the DVD, along with the presentation title.
  8. Evaluation will be based on the quality and originality of the message, which should persuade the viewer to action, as well as on the creative and professional use of technology.
- \*\* By submitting an entry you agree to allow counties and the State 4-H program to use the promotional video to promote 4-H throughout Ohio.

### **III. HEALTH & SAFETY SPEAKING:**

#### General Guidelines

1. Contestants are to select a topic of human health or safety that affects family living, whether it is in the home, on the farm, on the highway, or in public places. A local example and supporting statistic (with sources cited) are required. Speeches should be written/prepared by the 4-H member giving the speech.
2. Junior division contestants shall be 4-H members who are 8 -13 years old (and at least 3<sup>rd</sup> grade) on January 1. Senior division contestants shall be 4-H members who are 14 years of age or over on January 1.
3. Junior division contestants' speeches are to be 2.5- 3.5 minutes in length with a 10 point deduction if over/under time. Senior division contestants' speeches are to be 4.0- 5.5 minutes in length with a 10 point deduction if over/under time.
4. No props, singing, music or dancing. Prompters (scripts, note cards, verbal cues) may be used at the county-level contest only, but the judges may take that into consideration when scoring and determining placing. Prompters may not be used at the area or state contests.
5. Appropriate dress is required for all Health & Safety Speaking participants. The use of costumes is not permitted. Participants must wear shoes.
6. A member who was a winner in the county or district contest in 2015 is eligible to participate in 2016, providing he or she was not a State winner in 2015.
7. Junior and Senior division winners at the county level will advance to area level competition.
8. Evaluation will be based on content, organization, and delivery.

#### Classes – Health & Safety Speaking

1. Junior Speech - age 8 (3<sup>rd</sup> grade)-13 as of January 1 of current year (2.5-3.5 min)
2. Senior Speech - age 14 and up as of January 1 of current year (4 - 5.5 min.)

## **IV. HEALTH & SAFETY TEAM TALK/SKITS:**

### General Guidelines

1. Teams shall consist of 4-H members who are eight years old and enrolled in the third grade and older as of January 1 of the current year.
2. Each team must consist of two to five current 4-H members.
3. Teams are to select a topic of Health or Safety that affects family living in the home, on the farm, on the highway, or in a public place. Team talks/skits should be created/prepared by the 4-H members participating in the team talk/skit. A local example and supporting statistics (with sources cited) are required.
4. The time limit for each team shall be 5-8 minutes. Each member of the team must participate with at least one minute of speaking time. Teams going over or under in time OR not meeting the one minute speaking requirement will be penalized 10 points.
5. Prompters (scripts, verbal coaching, and note cards) may be used at the county-level contest only, but the judges may take that into consideration when scoring and determining placing. Prompters may not be used at the area or state contests.
6. Props may be used for the team talks/skits, but no posters or printed materials that are used as prompts will be allowed. Trademarked or brand names of products may not be mentioned or used on props or costumes. No live animals.
7. Appropriate dress is required for all 4-H team talk/skit participants. Costumes will be allowed as long as all participants are fully clothed and wearing shoes.
8. The members of a team selected as a winner in the county or area contest in 2015 are eligible to participate at the county, area and state level in 2016. The members of a team selected as a winner in the state contest in 2015 are not eligible to participate in the contest with any team at any level in 2016.

### Classes – Team Talk/Skit

Team Talk/Skit - all ages (5-8 minutes)

Revised 3/16

