

PICKAWAY COUNTY COMMUNICATIONS CONTEST

Demonstrations and Illustrated Talks

Health & Safety Speeches & Skits

Marketing Contest

I. DEMONSTRATIONS AND ILLUSTRATED TALKS:

General Guidelines

1. An individual or team who has participated in a previous year will be expected to present a different demonstration than he or she gave previously.
2. The presenter(s) uses appropriate props and other visual aides to teach others about a subject or how to do something.
3. A member may select any topic for his or her demonstration. Demonstration topics and materials should be prepared by the 4-H member. Topics and materials previously used by someone else in another demonstration should not be utilized.
4. There is no longer a separate class for demonstrations pertaining to the horse industry. While there is a separate horse related contest, it takes place in March. Members wishing to participate in the State Horse Communication Contest should visit the OSU Equine program website at <http://horse.osu.edu>. Members with a horse topic area may enter the regular speech and/or demonstration classes at the county level.
5. No large animals (i.e., horse, beef, sheep, goat, dairy, or hogs over 20 pounds) may be used in a 4-H demonstration. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals.
6. Small animals (under 20 pounds) may be used in a 4-H demonstration provided that the animals do not place the public at risk and that they meet all of the health requirements established by the Ohio Department of Agriculture Livestock Health Requirements found in the Ohio State Fair Livestock Exhibitor Handbook. Current health and shot records must be carried with the animal. Animals must remain caged or leashed before and after the presentation.
7. A team demonstration consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class. A Sr. Team division no longer exists; therefore, all team members must be younger than 14 years of age.
8. A demonstration, whether given by an individual or a team of two members, should last between 6 and 9 minutes for Juniors and between 9 and 12 minutes for Intermediates and Seniors. Timing begins when the member begins to speak and ends at their conclusion. The time allotted for introductions, questions and answers is not included in their time.
9. Firearms, bows, arrows and weapons, or any reasonable facsimile may not be used in a 4-H demonstration or illustrated talk. Plastic replicas may be permissible, but we urge caution in the use of items that look truly authentic in that they may create concerns with security.
10. A member who has won a clock trophy at the State Fair in any one class will not be eligible to participate in the same class again. Previous state fair clock trophy winners must wait until they are eligible to enter a new class, ie: A junior individual must wait until they are of age for the intermediate class to participate.

11. A lap top and projector will be provided. Members using computer generated or other audio visual equipment may bring their own laptop, but to assist with time we recommend members bring a USB flash drive to use on the provided equipment. We recommended the member brings their own laptop as a back-up in case any issues arise.
12. Members may have minimal assistance in setting up their demonstration; however those individuals going on to state competition will be expected to set up their materials on their own with no outside assistance.
13. Members using computer generated graphics such as PowerPoint, that face computer glitches may, with permission of the judges, call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
14. Members who use PowerPoint within an illustrated talk or demonstration should use the technology to supplement their delivery. The illustrated talk may not be a pre-recorded narration. The member is required to provide a live delivery of the topic.

Classes:

Illustrated Talk or Demonstration – without use of computer technology (6-9 min.)

1. Junior Individual - age 8-11 as of January 1 of current year and in the 3rd grade)
2. Junior Team - age 8-11 as of January 1 of current year and in the 3rd grade)
 - The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
 - The presenter may use charts, posters, pictures to deliver the illustrated talk or to stress points with the demonstration.
 - No PowerPoint or computer-generated programs. (Posters can be created using computer word processing and graphics)

Illustrated Talk or Demonstration – *with or without* the addition of computer technology (9-12 minutes)

1. Intermediate Individual - age 12-13 as of January 1
2. Intermediate Team - age 12-13 as of January 1 of the current year
3. Senior Individual - age 14 and up
 - The presenter uses appropriate props and/or computer generated visual aides to teach others about a subject or how to do something. Examples:
 - A demonstration may be delivered. PowerPoint type slides *may be* added in addition to other props to help present their message
 - An illustrated talk may be delivered in this category with the members using PowerPoint type technology to present all or part of the visual message; must be accompanied by live narration.
 - Requires live speech delivered along with the PowerPoint message (No pre-recorded narration)
 - Member is evaluated on their communication skills and, if applicable, their ability to effectively use technology within their talk or demonstration.

Senior Team - *there will not be a Sr. Team category***

II. MARKETING DIVISION – Members do not accompany these entries to judging. Entries must be submitted by April 1. Results will be announced during the county contest.

General Guidelines

Junior Division (age 8-11) – Thank You Card – *with or without* computer generated graphics

1. This should be an original “thank you” card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged but not required.
 2. Only one entry per member.
 3. Card should be on 8 ½ x 11 cardstock, folded once.
 4. Art and message must be the original work of the member.
 5. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
 6. Computer graphics are permitted, provided they are the original work of the member. No commercially designed clipart may be used.
 7. Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See http://www.csrees.usda.gov/nea/family/res/pdfs/using_the_4h_name.pdf for guidelines.
 8. Member’s name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
 9. Evaluation will be based on the quality, creativity, and originality of the design.
- **Winning design(s) at the state level contest may be printed on cards to be sold to benefit the Ohio 4-H Foundation.

Intermediate Individual (age 12-13) – 4-H Promotional T-Shirt Design - *with or without* computer generated graphics

1. This should be an original t-shirt design with artwork and/or slogan promoting a county or the state 4-H program or some aspect of that program, such as junior fair, camp, etc. Use of the emblem is strongly encouraged, but not required.
2. Only one entry per member.
3. T-shirt design should be submitted on 8 ½ x 11 white paper, with the member’s name, age, and county printed neatly in the lower right-hand corner of the back of the paper.
4. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
5. Computer graphics are permitted, provided they are the original work of the member. No commercially designed clipart may be used.
6. Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See http://www.csrees.usda.gov/nea/family/res/pdfs/using_the_4h_name.pdf for guidelines.
7. Evaluation will be based on the quality, creativity, and originality of the design, the originality of the message, and design’s ability to persuade the viewer to action.

**Winning design(s) at the state level may be made into t-shirts to be sold to benefit the Ohio 4-H Foundation.

Senior Individual (age 14 and up) – 4-H Infomercial

1. This is a video “short” that promotes a county or the state 4-H project or program or some aspect of that project or program, such as junior fair, camp, etc.
 2. Only one entry per member.
 3. This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think “YouTube.” The video should include recorded visual, sound, and narration to convey a message.
 4. The video should be the original work of the member making the entry.
 5. Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See http://www.csrees.usda.gov/nea/family/res/pdfs/using_the_4h_name.pdf for guidelines.
 6. Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).
 7. The video should be 2-4 minutes long. Penalties will be assessed for videos less than 2 minutes or longer than 4 minutes.
 8. Videos must be submitted on a DVD and must play using QuickTime Player or Windows Media Player.
 9. The member’s name, age, and county must be neatly written on the DVD, along with the presentation title.
 10. Evaluation will be based on the quality and originality of the message, which should persuade the viewer to action, as well as on the creative and professional use of technology.
- ** Winning videos may be presented at one or more State 4-H functions such as the State 4-H Volunteer Conference or the Celebration of Youth and may be posted to the State 4-H website.

Classes – Marketing Division

1. **Junior Division (age 8-11) – Thank You Card without use of computer graphics**
2. **Junior Division (age 8-11) – Thank You Card *with* use of computer graphics**
3. **Intermediate Individual (age 12-13) – 4-H Promotional T-Shirt Design without use of computer graphics**
4. **Intermediate Individual (age 12-13) – 4-H Promotional T-Shirt Design *with* use of computer graphics**
5. **Senior Individual (age 14 and up) – 4-H Infomercial**

III. HEALTH & SAFETY SPEAKING:

General Guidelines

1. Contestants are to select a topic of human health or safety that affects family living, whether it is in the home, on the farm, on the highway, or in public places. A local example and supporting statistic (with sources cited) are required. Speeches should be written/prepared by the 4-H member giving the speech.
2. Junior division contestants shall be 4-H members who are 8 -13 years old (and at least 3rd grade) on January 1. Senior division contestants shall be 4-H members who are 14 years of age or over on January 1.

3. Junior division contestants' speeches are to be 2.5- 3.5 minutes in length with a 10 point deduction if over/under time. Senior division contestants' speeches are to be 4.0- 5.5 minutes in length with a 10 point deduction if over/under time.
4. No props, singing, music or dancing. Prompters (scripts, note cards, verbal cues) may be used at the county-level contest, but the judges may take that into consideration when scoring and determining placing. Prompters may not be used at the area or state contests.
5. Appropriate dress is required for all Health & Safety Speaking participants. The use of costumes is not permitted. Participants must wear shoes.
6. A member who was a winner in the county or district contest in 2014 is eligible to participate in 2015, providing he or she was not a State winner in 2014.
7. Junior and Senior division winners at the county level will advance to either area or state level competition (as determined by state 4-H rules set each year).
8. Evaluation will be based on content, organization, and delivery.

Classes – Health & Safety Speaking

1. Junior Speech - age 8 (3rd grade)-13 as of January 1 of current year (2.5-3.5 min)
2. Senior Speech - age 14 and up as of January 1 of current year (4 - 5.5 min.)

IV. HEALTH & SAFETY TEAM TALK/SKITS:

General Guidelines

1. Teams shall consist of 4-H members who are eight years old and enrolled in the third grade and older as of January 1 of the current year.
2. Each team must consist of two to five current 4-H members.
3. Teams are to select a topic of Health or Safety that affects family living in the home, on the farm, on the highway, or in a public place. Team talks/skits should be created/prepared by the 4-H members participating in the team talk/skit. A local example and supporting statistics (with sources cited) are required.
4. The time limit for each team shall be 5-8 minutes. Each member of the team must participate with at least one minute of speaking time. Teams going over or under in time OR not meeting the one minute speaking requirement will be penalized 10 points.
5. Prompters (scripts, verbal coaching, and note cards) may be used at the county-level contest, but the judges may take that into consideration when scoring and determining placing. Prompters may not be used at the area or state contests.
6. Props may be used for the team talks/skits, but no posters or printed materials that are used as prompts will be allowed. Trademarked or brand names of products may not be mentioned or used on props or costumes. No live animals.
7. Appropriate dress is required for all 4-H team talk/skit participants. Costumes will be allowed as long as all participants are fully clothed and wearing shoes.
8. The members of a team selected as a winner in the county or area contest in 2014 are eligible to participate at the county, area and state level in 2015. The members of a team selected as a winner in the state contest in 2014 are not eligible to participate in the contest with any team at any level in 2015.

Classes – Team Talk/Skit

Team Talk/Skit - all ages (5-8 minutes)

PICKAWAY COUNTY COMMUNICATIONS CONTEST ENTRY FORM

Due to Extension office no later than 4:30 p.m. on Monday, April 1.

Check class entering:

Demonstration/Illustrated Talk – without technology

___ Junior Individual ___ Junior Team

Demonstration/Illustrated Talk – with or without technology

___ Intermediate Individual ___ Senior Individual
___ Intermediate Team

Marketing Division:

___ Junior without computer ___ Intermediate without computer ___ Senior
___ Junior with computer ___ Intermediate with computer

Health & Safety Speaking:

___ Junior Speech ___ Senior Speech ___ Team Talk/Skit

Individual or Marketing: Club Name _____
Name _____ Birth Date _____ Age _____
Address _____ City _____ Zip _____
Title of Demonstration/Speech: _____

Individual or Marketing: Club Name _____
Name _____ Birth Date _____ Age _____
Address _____ City _____ Zip _____
Title of Demonstration/Speech: _____

Team or Skit: Club Name _____
Name _____ Birth Date _____ Age _____
Address _____ City _____ Zip _____

Name _____ Birth Date _____ Age _____
Address _____ City _____ Zip _____

Name _____ Birth Date _____ Age _____
Address _____ City _____ Zip _____

Name _____ Birth Date _____ Age _____
Address _____ City _____ Zip _____

Name _____ Birth Date _____ Age _____
Address _____ City _____ Zip _____

Title of Demonstration/Skit: _____