

PICKAWAY COUNTY COMMUNICATIONS CONTEST
May 2, 2024 at 6:30 pm at Circleville Community United Methodist Church.*
***Contest categories will take place simultaneously in different rooms.**
Demonstrations and Illustrated Talks
Marketing Contest

I. DEMONSTRATIONS AND ILLUSTRATED TALKS:

General Guidelines

1. A member may select any topic for his or her demonstration. Demonstration topics and materials should be prepared by the 4-H member. Topics and materials previously used by someone else in another demonstration should not be utilized.
2. An individual or team who has participated in a previous year will be expected to present a different demonstration than he or she gave previously.
3. The presenter(s) uses appropriate props and other visual aides to teach others about a subject or how to do something.
4. There is a separate horse related contest that takes place in March. Members wishing to participate in the State Horse Communication Contest should visit the OSU Equine program website at <http://horse.osu.edu>. Members with a horse topic area may enter the regular speech and/or demonstration classes at the county level.
5. NO animals may be used in a demonstration. Members should use models, photographs, or illustrations to make their point when giving a talk about animals.
6. Firearms, bows, arrows, paintball guns, air rifles, weapons, gun cases, or any reasonable facsimile may not be used in a 4-H demonstration or illustrated talk. Plastic replicas may be permissible, but we urge caution in the use of items that look truly authentic in that they may create concerns with security.
7. A team demonstration consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class.
8. All presentations will be timed and should last between **5 to 8 minutes for all categories**. Timing begins when the member begins to speak and ends at their conclusion. The time allotted for questions and answers is not included in the official time.
9. A member who has won a clock trophy at the State Fair in any one class will not be eligible to participate in the same class again. Previous state fair clock trophy winners must wait until they are eligible to enter a new class, ie: A junior individual must wait until they are of age for the intermediate class to participate.
10. A laptop and projector will be provided. Members using computer generated or other audio-visual equipment may bring their own laptop as a back-up in case any issues arise, but to assist with time we recommend members bring a USB flash drive to use on the provided equipment. Provided equipment will be Microsoft Windows based. No Wi-Fi connection will be available.
11. Members may have minimal assistance in setting up their demonstration; however, those individuals going on to state competition will be expected to set up their materials on their own with no outside assistance.

12. Members using computer generated graphics such as PowerPoint or Prezi, that face computer glitches may, with permission of the judges, call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
13. Members who use PowerPoint or Prezi within an illustrated talk or demonstration should use the technology to supplement their delivery. The illustrated talk may not be a pre-recorded narration. The member is required to provide a live delivery of the topic.

Classes:

Illustrated Talk or Demonstration – without use of computer technology (5-8 min.)

1. Junior Individual - age 8-10 as of January 1 (and in the 3rd grade)
2. Junior Team - age 8-10 as of January 1 (and in the 3rd grade)
 - The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
 - The presenter may use charts, posters, pictures to deliver the illustrated talk or to stress points with the demonstration.
 - No PowerPoint or computer-generated programs permitted in the Junior Division. (Posters can be created using computer word processing and graphics)

Illustrated Talk or Demonstration – *with or without* the addition of computer technology (5-8 minutes)

1. Intermediate Individual - age 11-13 as of January 1
2. Intermediate Team - age 11-13 as of January 1 of the current year
3. Senior Individual - age 14 and up
4. Senior Team – age 14 and up
 - The presenter uses appropriate props and/or computer-generated visual aides to teach others about a subject or how to do something. Examples:
 - A demonstration may be delivered. PowerPoint type or Prezi slides *may be* added in addition to other props to help present their message.
 - An illustrated talk may be delivered in this category with the members using PowerPoint type technology to present all or part of the visual message; must be accompanied by live narration.
 - Requires live speech delivered along with the PowerPoint or Prezi message (No pre-recorded narration)
 - Member is evaluated on their communication skills and ability to effectively use technology, posters or props to enhance their talk or demonstration.

II. MARKETING DIVISION – Members do not accompany these entries to judging. Entries must be submitted by April 15. The Extension Office is open Monday-Friday 8:00am-4:30pm. Members may only enter one Marketing class. Results will be announced during the county contest.

General Guidelines

Junior Division (age 8-10): 4-H Thank You Card –*without* computer generated graphics or scrapbook tools

Junior Division (age 8-10): 4-H Thank You Card –*with* computer generated graphics or scrapbooking tools

1. This should be an original “thank you” card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged.
 2. **The 4-H Clover is required in the design.**
 3. Only one total marketing entry per member.
 4. Card should be on 8 ½ x 11 white cardstock, folded in half.
 5. Art and message must be the original work of the member.
 6. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. For the non-computer category, designs must be hand-lettered and drawn or cut by hand. The 4-H emblem must be drawn by hand.
 7. Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in computer category provided the design is the original work of the member. No commercially designed clipart may be used.
 8. Cards with a downloaded 4-H logo must be entered into the computer division.
 9. Member’s name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
 10. Evaluation will be based on the quality, creativity, and originality of the design.
- **Winning design(s) at the state level contest may be printed on cards with member’s name and age included to be sold to benefit the Ohio 4-H Foundation.**

Intermediate Division (age 11-13): 4-H Winter Holiday Card-*without* computer generated graphics or scrapbooking tools

Intermediate Division (age 11-13): 4-H Winter Holiday Card-*with* computer generated graphics or scrapbooking tools

1. This should be an original “Winter Holiday” card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged but not required.
2. Card should be on 8 ½ x 11 white cardstock, folded in half.
3. Art and message must be the original work of the member.
4. Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. For the non-computer category, designs must be hand-lettered and drawn or cut by hand with any 4-H clovers drawn by hand.
5. Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in computer category provided the design is the original work of the member. No commercially designed clipart may be used.
6. Designs must be able to be duplicated.
7. Cards with a downloaded 4-H logo must be entered into the computer division.
8. Member’s name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.

9. Evaluation will be based on the quality, creativity, and originality of the design.

**Winning design(s) at the state level contest may be printed on cards with member's name and age included to be sold to benefit the Ohio 4-H Foundation.

Senior Individual (age 14 and up) – 4-H Infomercial Promoting 4-H

1. This is a video "short" that promotes the 4-H program.
2. This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think "YouTube." The video should include recorded visual, sound, and narration to convey a message.
3. The video should be the original work of the member making the entry.
4. Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible, show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).
5. The video should be 2-4 minutes long. Deductions will be assessed for videos less than 2 minutes or longer than 4 minutes.
6. Videos must play using QuickTime Player or Windows Media Player.
7. Videos must be submitted electronically to the Extension office by sending the link via email to sharp.5@osu.edu. Be sure to include the member's name, age, and video title in the email.
8. Evaluation will be based on the quality and originality of the message as well as the creative and professional use of technology. Videos should persuade the viewer to action.

** By submitting an entry you agree to allow counties and the State 4-H program to use the promotional video to promote 4-H.

III. CLOVERBUD 4-H PLEDGE EVENT – This event will be a fun opportunity for Cloverbuds in a positive, no stress environment.

General Guidelines

1. All enrolled 4-H Cloverbuds are eligible to participate in the 4-H Pledge Event.
2. Cloverbuds will be in a separate room with their parents and other Cloverbuds.
3. Each Cloverbud will be given the opportunity to stand and present the 4-H Pledge.
4. All Cloverbud participants will be recognized.

HEALTH & SAFETY SPEAKING & SKITS: These categories are no longer offered. Members wishing to do speeches are encouraged to do an illustrated talk instead.

PICKAWAY COUNTY COMMUNICATIONS CONTEST ENTRY FORM

All information and marketing entries are due to the Extension office by **April 15**.

Use a separate sheet for each member (except team).

The contest will take place on Thursday, May 2, 2024, at the Circleville Community United Methodist Church at 120 N Pickaway Street in Circleville.

1. Check class entering:

Demonstration/Illustrated Talk – without technology

___ Junior Individual ___ Junior Team

Demonstration/Illustrated Talk – with or without technology

___ Intermediate Individual ___ Senior Individual > *will you be using technology?
___ Intermediate Team ___ Senior Team ___ Yes ___ No

Marketing Division:

___ Junior without computer ___ Intermediate without computer ___ Senior
___ Junior with computer ___ Intermediate with computer

Cloverbud 4-H Pledge Event:

___ Cloverbud

2. Complete ALL information below according to the class you entered:

Individual Demonstration Entry: Club Name _____

Name _____ Birth Date _____ Age _____

*Title of Demonstration: _____

Team Demonstration: Club Name _____

Name _____ Birth Date _____ Age _____

Name _____ Birth Date _____ Age _____

*Title of Demonstration/Skit: _____

Marketing Entry: Club Name _____

Name _____ Birth Date _____ Age _____

Cloverbud 4-H Pledge: Club Name _____

Name _____ Birth Date _____ Age _____

***Demonstration Titles are required at time of registration!**